ARENA

Cookie Policy

1. What Are Cookies?

Cookies are small text files placed on your computer or device by a website when you visit it. They are widely used to make websites function, improve user experience, and provide analytical and marketing data. Once accepted, cookies help track website activity and recognize you on subsequent visits, enabling tailored content and more efficient website performance.

Cookies allow us to deliver a better and more personalized browsing experience by collecting and storing information about your preferences. These small files do not execute code, access other files on your device, or deliver viruses.

At AR Markets Limited, we use cookies to:

- Ensure the website operates efficiently;
- Improve website performance through analytics;
- Offer marketing content aligned with your interests based on browsing behavior.

We fully respect your right to privacy and provide the necessary tools to manage your cookie preferences.

2. Types of Cookies We Use

We categorize our cookies as follows:

Essential Cookies

These cookies are critical to the core functionality of our website and services. They enable you to:

- Access secure areas of the website;
- Submit applications for trading accounts;
- Use support services like live chat;
- Save login credentials and session preferences.

If you disable these cookies, some website features may not function properly or may become inaccessible.

Analytical Cookies

Analytical cookies help us understand how visitors use our website. We use this information to:

- Improve website design and functionality;
- Tailor content based on user behavior;
- Identify usability issues and enhance user experience.

Marketing Cookies

Marketing cookies are used to deliver advertisements and promotional content relevant to your interests. They also help us measure the effectiveness of our marketing campaigns. These cookies:

- May display ads to users on third-party sites who previously visited our website;
- Are anonymized — we do not collect identifiable personal data through these cookies;
- Allow us to customize content and ads based on general behavioral trends.

Note: If you disable marketing cookies, you may still see ads, but they will not be tailored to your preferences.

3. What Our Cookies Do and Don't Do

Cookies on our website:

1. Do not store passwords or sensitive personal information
2. Do not access files or compromise the security of your device
3. Do allow you to securely log in and access trading accounts
4. Do track website usage for analytics and performance enhancement
5. Do identify referral sources (e.g., search engine, email, or direct visit)
6. Do collect technical data such as browser type, device, and general location
7. Do support remarketing by displaying AR Markets Limited ads to previous visitors
8. Do personalize website content based on your behavior and settings

4. Managing Cookies

You have the right to accept or decline cookies when visiting our website. Most web browsers accept cookies automatically, but you can adjust your browser settings to block or delete cookies as needed.
To learn more about managing cookies, visit www.aboutcookies.org.
Please note: Disabling cookies may impact the full functionality of our website and prevent you from using certain services.
For further information on how we process your personal data, please review our [Privacy Policy].

Contact Information

If you have any questions or concerns about our cookie usage or privacy practices, please contact us at:

AR Global Limited

Email: support@arfx.com